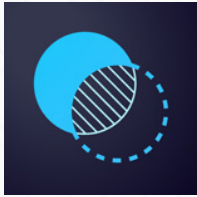


An Educator's Companion to **MOBILE**

Adobe Apps for your AYV Curriculum



Photoshop Mix

Image editing & compositing made easy.

Price: **Free**

Available on the iOS App Store

mix.adobe.com

Easily combine images, apply professional effects and share results. Photoshop Mix provides photo enhancement, color adjustment and compositing tools for an easy-to-use image editing powerhouse. Create beautiful works of mixed media photography, and sync with the Creative Cloud to refine and share your work.

Photoshop Mix can be a game changer for creating youth media. Youth will be able to go beyond the basics of digital photography and create meaningful works of visual storytelling. Great for scaffolding activities, like Sense of Place, which allow youth to approach the world around them from different perspectives.

Photoshop Mix: Lesson Ideas

Create an image that highlights the importance of environmental awareness. Find an image that represents an element of the environment and use the selection tool to isolate that element. Then use the editing feature to bring out the vibrancy and saturation of that element, underscoring its importance.

Poster campaign. Create a diptych poster juxtaposing two subjects, drawing a relationship between them that is unexpected.

Use background replacements to create context. Create an exercise in which youth cut out two different pictures of a person from their background. Have the subject stand against a solid wall and take a photograph smiling, as well as one grumpy and dissatisfied. Use Photoshop Mix to insert backgrounds to tell the story.

Explore symbolism in visual art. Start a lesson off with a brainstorm about different visual metaphors that can represent important issues, and create a collage of imagery to illustrate a message. This can be an opportunity to discuss symbolism in graphic design, and ways of pulling meaning from the relationships between different image.



Hammersmith

Make awesome videos. Fast.

Price: **Free**

Available on the iOS App Store

gethammersmith.com

Select and synthesize video footage from a cloud-based project file, and easily combine it with text, photos and a soundtrack to tell a story.

Hammersmith can be a central component to an introductory media arts and video production class. For students who are not familiar with using digital cameras or editing software, the mobile experience will come naturally, allowing them to place the story at the center of the process.

Hammersmith: Lesson Ideas

Create a video about your daily routine. What makes you different? Try handing the camera off to someone else to give their commentary about your unique personality, skills, etc., or have them hold the camera and narrate your own story. Mix in shots of you in action doing these things.

Everyday hero. Pick someone who deserves more credit for the hard work they do (a teacher, faculty member, mentor), and show them that they are appreciated with a short video documentary.

Shared voice. Collaborate with someone from a different part of the world on an issue you both care about. Pair up with a classroom in another country for a 21st century multimedia "pen-pal" correspondence.

Little things that can make a big difference. Actions you can take to make a difference in the lives of others and in your community. Try capturing a few different consecutive shots to demonstrate a simple action.

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Adobe Sketch

Draw a quick storyboard or an illustrated masterpiece.

Price: **Free**

Available on the iOS App Store

sketch.adobe.com

Use a variety of highly precise touch tools to create drawings as detailed as your imagination permits.

It's easy to open up the app and start drawing, but it's important to create concrete tasks and outcomes to root works in telling a story. Youth can explore styles from cartoonish to realistic, in using Adobe Sketch to learn about personal and communal identity.

Adobe Sketch: Lesson Ideas

Create a self-portrait. Have youth composite multiple photos of their facial expressions over one another in Photoshop Touch and bring it over to Adobe Sketch, for a surreal, expressive self-portrait.

Create a drawing about a current event. Identify a social issue and create a drawing that shows a strong sense of perspective on the matter.

Storyboard a video project. In pre-production for a video project, draw storyboard frames of six shots you will capture, identifying camera movement and actions with a red pen tool. This can optionally be for a video produced in Hammer-smith.



Adobe Voice

Turn your story into a stunning animated video. In minutes.

Price: **Free**

Available on the iOS App Store

getvoice.adobe.com

Record your story one line at a time, and pick from thousands of iconic images to create an animated motion graphic.

Adobe Voice is a fantastic way to quickly turn an idea into a video. Projects can capture a current event, explain how to do something, or tell a short story. It can be great for Project Pitch Sessions, representing or making sense out of data and research collected, and creating simple instruction pieces for peers that demonstrate what they have learned.

Adobe Voice: Lesson Ideas

Inspire creative confidence in your peers with an animation. Identify something concrete that could help to inspire creativity in your community, talk about it as if you're talking to your friend, and make this idea into an awesome short motion graphic. Choose an inspirational music track to accompany it. Use your outdoor voice.

Send a message with a short story. Use this app as an extension of a creative writing exercise in which students write a short narrative story and then produce a short animation to accompany it. The story should use iconography rather than photos, to make it abstract and universal. The story should have a meaningful takeaway whether or not it is fictional.

Create a how-to animation on recycling a commonly discarded object to make it useful. Use photos, iconography and text to illustrate how you can recycle something.

An Educator's Companion to **MOBILE**

Adobe Apps for your AYV Curriculum



Ideas

Create graphic illustrations, anywhere.

Price: **Free**

Available on the iOS App Store

creative.adobe.com/products/ideas

Draw freeform vector illustrations using customizable brushes and pressure sensitive stylus support, then send it over to Adobe Illustrator.

This app can either be used to create shareable designs and drawings, or to create intermediate sketches like brainstorming and charts for other projects. Great for AYV target mapping and brainstorming. Uses Vectors so that hand-drawn animation, lettering etc. can be finished in Illustrator or other Creative Cloud applications.

Ideas: Lesson Ideas

Make a digital graffiti of someone's name. Use Adobe Kuler to create a color palette based on the outfit a peer is wearing, their hair color and skin color, and use that palette to inspire a typographical illustration of their name in the Ideas app.

Represent your city. Create a simple vector illustration that represents the look and feel of the city you live in, or your hometown. What are some of the things you commonly see? Use Adobe Kuler to capture colors of buildings, street signs and the environment.

Create a flowchart. Begin with an idea for a project, whether it's for a video, design or presentation, and create a conceptual branching map of ideas.



Adobe Kuler

Color theory reimagined.

Price: **Free**

Available on the iOS App Store

kuler.adobe.com

Use the camera to capture inspiring color combinations wherever you see them. Kuler helps to generate palettes and helps to inspire design.

Kuler can serve as a platform and a resource to support design in any visual arts project.

Adobe Kuler: Lesson Ideas

Explore the colors around you. Use Kuler as a way to start a conversation about what colors create different moods. Make a color palette for different moods and then have people view them and list things that come to mind from the colors. Use their responses to create a poem or visual story using the color palette.

Create a color pallet for places and things. Analyze the color palettes of different locations and objects. Create advanced color palettes. Create a color pallet in Kuler based on a single color selection, taking advantage of the preset "Triad" or "Complementary" tone structures. One can tweak the five colors to satisfaction and then save it for use in other Creative Cloud apps.